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## RE: Inner Sunset GBD Funding Meeting - Advise?

GJ ✓ Goldberg, Jonathan (DPW)

Mon 11/7/2016, 3:21 PM

Robertson, Bruce (DPW) ✓

Reply all | ✓

Sent Items

Yes, I believe so. The point of using City funding earlier in the GBD formation process is to enter into a contract with all parties – community, consultant, and City – that lays out a firm set of deadlines, schedules, and deliverables. The contract is generally like a challenge grant, requiring the community to leverage the City's investment in their efforts.

Otherwise, the community could fundraise as much as they'd like, hire a consultant to guide them through this process, and the City wouldn't have any leverage to direct or guide the formation process.



**Jonathan Goldberg**  
Green Benefit District  
Program Manager

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**From:** Robertson, Bruce (DPW)  
**Sent:** Monday, November 07, 2016 3:06 PM  
**To:** Goldberg, Jonathan (DPW) <[jonathan.goldberg@sfdpw.org](mailto:jonathan.goldberg@sfdpw.org)>  
**Subject:** RE: Inner Sunset GBD Funding Meeting - Advise?

Jonathan,

If we can only find \$50K, is \$25K for each GBD possible for the year and an amount you can live with?

Thanks,  
Bruce

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**From:** Goldberg, Jonathan (DPW)  
**Sent:** Monday, November 07, 2016 2:32 PM  
**To:** Robertson, Bruce (DPW) <[bruce.robertson@sfdpw.org](mailto:bruce.robertson@sfdpw.org)>  
**Cc:** Nuru, Mohammed (DPW) <[Mohammed.Nuru@sfdpw.org](mailto:Mohammed.Nuru@sfdpw.org)>; Stringer, Larry (DPW) <[Larry.Stringer@sfdpw.org](mailto:Larry.Stringer@sfdpw.org)>; Black, Sue (DPW) <[sue.black@sfdpw.org](mailto:sue.black@sfdpw.org)>; Gordon, Rachel (DPW) <[Rachel.Gordon@sfdpw.org](mailto:Rachel.Gordon@sfdpw.org)>  
**Subject:** RE: Inner Sunset GBD Funding Meeting - Advise?

Thank you for the incredible and welcome news! Thank you for believing in this program!

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**From:** Robertson, Bruce (DPW)

**Sent:** Monday, November 07, 2016 2:28 PM

**To:** Goldberg, Jonathan (DPW) <[jonathan.goldberg@sfdpw.org](mailto:jonathan.goldberg@sfdpw.org)>

**Cc:** Nuru, Mohammed (DPW) <[Mohammed.Nuru@sfdpw.org](mailto:Mohammed.Nuru@sfdpw.org)>; Stringer, Larry (DPW) <[Larry.Stringer@sfdpw.org](mailto:Larry.Stringer@sfdpw.org)>; Black, Sue (DPW) <[sue.black@sfdpw.org](mailto:sue.black@sfdpw.org)>; Gordon, Rachel (DPW) <[Rachel.Gordon@sfdpw.org](mailto:Rachel.Gordon@sfdpw.org)>

**Subject:** Re: Inner Sunset GBD Funding Meeting - Advise?

Jonathan,

We can provide \$50K for the GBD. At this time we cannot guarantee the full \$100K. After the election we could get a better lead on some other options but for now I feel safe in providing \$59K from our budget.

Bruce

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Bruce Robertson  
Finance Manager  
San Francisco Public Works  
415.554.5418

Sent from my iPhone

On Nov 7, 2016, at 2:00 PM, Goldberg, Jonathan (DPW) <[jonathan.goldberg@sfdpw.org](mailto:jonathan.goldberg@sfdpw.org)> wrote:

Hi Mohammed,

I have an Inner Sunset GBD Formation Committee Co-Chair meeting tonight at 5:30 PM to discuss funding for the GBD formation effort. GBD Co-chairs include:

- Ike Kwon (perhaps you know him)
- Andrea Jadwin, former President, Inner Sunset Park Neighbors
- Al Minvielle, former President, Inner Sunset Park Neighbors
- Dave Zimmerman, President, Inner Sunset Merchants Association
- Naomi Porat, Project Manager, Kirkham Heights Development

The Agenda will touch-on how much GBD formation funding can be provided from the community, on-loan from a larger property developer, or with assistance from the City.

Do you have any advice for what I can relay to the community?

Thanks!  
Jonathan

<image003.jpg>**Jonathan Goldberg**  
Green Benefit District