

**Analysis of the proposed GBD corporate first year Budget of \$924,000 (\$77,000/month)**

Annual Amount	Monthly Amount	Description	Comment
<b>\$924,000</b>	<b>\$77,000</b>	Total	Sum of items below
\$102,660	\$8,555	Steam clean some sidewalks twice a month.	Many property owners in the commercial corridor already provide regular steam cleaning as needed. And residential sidewalks very rarely, if ever, require steam cleaning.
\$88,680	\$7,390	Sidewalk sweeping and public graffiti abatement.	Since the DPW employs regular daily sidewalk sweepers in the commercial corridor there is no need to duplicate those services. A tour of the neighborhood reveals that the graffiti problem is well under control.
\$92,675	\$7,723	For possible assistance to Inner Sunset homeless.	There has been no analysis at all of how that money would be spent and effectively used, no commitment to installing lavatory and bath facilities, or indeed to any services that would be provided that are not already provided by City.
\$150,000	\$12,500	For enhanced sidewalk landscaping & greenery.	This is described as, <b>“200 street plantings/year &amp; watering costs for first 3 years.”</b> That would be <b>\$750/tree</b> , without including administrative costs. <b>This makes no economic sense, as Friends of the Urban Forest will provide the same services to the Inner Sunset neighborhood for \$135 per tree, including watering for three years.</b>
\$150,000	\$12,500	For pedestrian safety, lighting and way finding.	<b>No needs assessment has been done</b> , nor has there been any calculation as to the cost of these measures. The City (SFMTA & DPW) is currently installing pedestrian safety measures: bulb outs, median islands and controlled pedestrian signals in the Inner Sunset. While more safety improvements are needed especially along 7th Avenue, and along Kirkham, this should be by City.  <b>Lighting installation is done by the City, not by the GBD.</b> As for the low lighting in the Park between the Academy and Lincoln Way, that must be approved by Rec. & Parks Department, paid for the appropriate institutions in Golden Gate Park and not through an assessment on locals.  <b>With regard to signage</b> (way finding), the MTA is planning to install way finding measures along the 9 <sup>th</sup> and Irving commercial corridor. If more measures are desired on the park side of Lincoln Way, that should be the responsibility of the Rec & Parks Department and the appropriate institutions in Golden Gate Park. None of above should be through an assessment on Inner Sunset property owners.
\$85,000	7,083	Public Art	
\$255,000	\$21,250	Advocacy, Programming & Administration	<b>The cleaning, greening and landscaping do not justify \$100,000 for an executive director plus \$70,000 for promotion.</b> The allocations of \$65,000 per year for board meetings, facilities rental and insurance, \$75,000 per year for merchant promotion, and \$15,000 for parties & permits are like politicians playing with the public's money. <b>When added together the “administration” expenses amount to an extraordinary 27.5% of the entire budget.</b>