

## Goldberg, Jonathan (DPW)

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**From:** Goldberg, Jonathan (DPW)  
**Sent:** Tuesday, January 17, 2017 10:58 AM  
**To:** 'Macaulay, Devin (DPW)'  
**Subject:** RE: Green Benefit District Budget Initiative Request - Please Review and Approve  
**Attachments:** Budget Initiative Green Benefit District FY17-18.xlsx

Hi Devin,

Here's the budget request initiative for FY 17/18 – does this satisfy what you're looking for? Let me know if I need to be more specific.

Cheers,  
Jonathan



**Jonathan Goldberg**  
Green Benefit District  
Program Manager

Operations | San Francisco Public Works | City and County of San Francisco

2323 Cesar Chavez Street | San Francisco, CA 94124 | (o) 415.695.2015 | (c) 415.304.0749  
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**From:** Macaulay, Devin (DPW)  
**Sent:** Tuesday, January 17, 2017 10:55 AM  
**To:** Goldberg, Jonathan (DPW) <[jonathan.goldberg@sfdpw.org](mailto:jonathan.goldberg@sfdpw.org)>  
**Subject:** FW: Green Benefit District Budget Initiative Request - Please Review and Approve

Hi Jonathan,

We've received some follow-up requests in regard to your proposal. We need to have the attached updated to specifically address the need/services as it pertains to FY2017-18 and FY2018-19. Please be as specific as possible and describe what district(s)/ areas of the City will be "targeted", what specifically will the \$100K fund, and what benefits will come about from this budget allotment?

Please provide me with this information to the best you're able by COB today.

Thank you,



**Devin Macaulay**  
Budget Analyst

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**From:** Goldberg, Jonathan (DPW)  
**Sent:** Thursday, November 03, 2016 4:43 PM

**To:** Macaulay, Devin (DPW) <[devin.macaulay@sfdpw.org](mailto:devin.macaulay@sfdpw.org)>

**Subject:** FW: Green Benefit District Budget Initiative Request - Please Review and Approve

See below for background info. I've also attached last year's budget initiative request.



**Jonathan Goldberg**

Green Benefit District

Program Manager

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**From:** Zuniga, Sandra (DPW)

**Sent:** Friday, February 19, 2016 5:15 PM

**To:** DeMartini, Keith (DPW) <[keith.demartini@sfdpw.org](mailto:keith.demartini@sfdpw.org)>

**Cc:** Goldberg, Jonathan (DPW) <[jonathan.goldberg@sfdpw.org](mailto:jonathan.goldberg@sfdpw.org)>

**Subject:** RE: Green Benefit District Budget Initiative Request - Please Review and Approve

Woohoo...



**Sandra Zuniga**

Central Operations Manager

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**From:** DeMartini, Keith (DPW)

**Sent:** Friday, February 19, 2016 5:02 PM

**To:** Robertson, Bruce (DPW); Dawson, Julia (DPW); Wu, Aaron (DPW); Kennedy, Debbie (DPW); Nakajima, Steve (ADM); Zuniga, Sandra (DPW); Goldberg, Jonathan (DPW)

**Subject:** FW: Green Benefit District Budget Initiative Request - Please Review and Approve

I will include this initiative in our budget proposal next Monday. Thank you!



**Keith DeMartini**

Budget Manager

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**From:** Nuru, Mohammed (DPW)  
**Sent:** Friday, February 19, 2016 4:46 PM  
**To:** DeMartini, Keith (DPW) <[keith.demartini@sfdpw.org](mailto:keith.demartini@sfdpw.org)>  
**Subject:** RE: Green Benefit District Budget Initiative Request - Please Review and Approve

Lets include in our initiative package and see what happens.



**Mohammed Nuru**  
Director

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**From:** DeMartini, Keith (DPW)  
**Sent:** Friday, February 19, 2016 3:57 PM  
**To:** Nuru, Mohammed (DPW) <[Mohammed.Nuru@sfdpw.org](mailto:Mohammed.Nuru@sfdpw.org)>  
**Cc:** Stringer, Larry (DPW) <[Larry.Stringer@sfdpw.org](mailto:Larry.Stringer@sfdpw.org)>; Zuniga, Sandra (DPW) <[Sandra.Zuniga@sfdpw.org](mailto:Sandra.Zuniga@sfdpw.org)>; Goldberg, Jonathan (DPW) <[jonathan.goldberg@sfdpw.org](mailto:jonathan.goldberg@sfdpw.org)>; Nakajima, Steve (ADM) <[steve.nakajima@sfgov.org](mailto:steve.nakajima@sfgov.org)>; Wu, Aaron (DPW) <[Aaron.Wu@sfdpw.org](mailto:Aaron.Wu@sfdpw.org)>; Kennedy, Debbie (DPW) <[Debbie.Kennedy@sfdpw.org](mailto:Debbie.Kennedy@sfdpw.org)>; Dawson, Julia (DPW) <[Julia.Dawson@sfdpw.org](mailto:Julia.Dawson@sfdpw.org)>; Robertson, Bruce (DPW) <[bruce.robertson@sfdpw.org](mailto:bruce.robertson@sfdpw.org)>; Beasley, Yolanda (DPW) <[yolanda.beasley@sfdpw.org](mailto:yolanda.beasley@sfdpw.org)>  
**Subject:** Green Benefit District Budget Initiative Request - Please Review and Approve

Hi Mohammed,

Sandra has requested \$100K for a new General Fund initiative in SES to fund a grant to an organization to form Green Benefit Districts. Please see the attached new initiative request for FY16-17. Can you please review and approve of this request? I have already reviewed this with Larry and Julia. I can submit this with our budget proposal on Monday if you agree. Let me know if you have any questions. Thank you!



**Keith DeMartini**  
Budget Manager

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**From:** DeMartini, Keith (DPW)  
**Sent:** Wednesday, February 17, 2016 4:23 PM  
**To:** Stringer, Larry (DPW) <[larry.stringer@sfdpw.org](mailto:larry.stringer@sfdpw.org)>  
**Cc:** Zuniga, Sandra (DPW) <[sandra.zuniga@sfdpw.org](mailto:sandra.zuniga@sfdpw.org)>; Goldberg, Jonathan (DPW) <[jonathan.goldberg@sfdpw.org](mailto:jonathan.goldberg@sfdpw.org)>; Nakajima, Steve (ADM) <[steve.nakajima@sfgov.org](mailto:steve.nakajima@sfgov.org)>; Wu, Aaron (DPW) <[aaron.wu@sfdpw.org](mailto:aaron.wu@sfdpw.org)>; Kennedy, Debbie (DPW) <[debbie.kennedy@sfdpw.org](mailto:debbie.kennedy@sfdpw.org)>; Dawson, Julia (DPW) (<[Julia.dawson@sfdpw.org](mailto:Julia.dawson@sfdpw.org)> <[Julia.dawson@sfdpw.org](mailto:Julia.dawson@sfdpw.org)>);

Robertson, Bruce (DPW) <[bruce.robertson@sfdpw.org](mailto:bruce.robertson@sfdpw.org)>

**Subject:** Green Benefit District Budget Initiative Request

Hi Larry,

Sandra has requested \$100K for a new General Fund initiative in SES to fund a grant to an organization to form Green Benefit Districts. Please see the attached new initiative request for FY16-17. Can you please review and approve of this request? I'll then submit it to Mohammed for his review and approval so I can include this in the entire department budget submittal next Monday. Let me know if you have any questions. Thank you!



Keith DeMartini  
Budget Manager

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**From:** Zuniga, Sandra (DPW)

**Sent:** Wednesday, February 17, 2016 8:36 AM

**To:** DeMartini, Keith (DPW) <[keith.demartini@sfdpw.org](mailto:keith.demartini@sfdpw.org)>

**Cc:** Goldberg, Jonathan (DPW) <[jonathan.goldberg@sfdpw.org](mailto:jonathan.goldberg@sfdpw.org)>; Kennedy, Debbie (DPW) <[Debbie.Kennedy@sfdpw.org](mailto:Debbie.Kennedy@sfdpw.org)>; Robertson, Bruce (DPW) <[bruce.robertson@sfdpw.org](mailto:bruce.robertson@sfdpw.org)>

**Subject:** RE: GBDs

Hi Keith:

The \$100,000 is a non-labor request and will be used to grant to organizations interested in forming Green Benefit Districts as is done at the Mayor's Office of Economic and Workforce Development for Community Benefit Districts. We tried to tap into OEWD's funding but Joaquin stated we should ask for our own request since our focus is different and they receive a limited amount of funding.

Please let Jonathan and I know if you have any further questions.

Thank you,  
Sandra



Sandra Zuniga  
Central Operations Manager

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**From:** DeMartini, Keith (DPW)  
**Sent:** Tuesday, February 16, 2016 9:35 AM  
**To:** Zuniga, Sandra (DPW)  
**Cc:** Goldberg, Jonathan (DPW); Kennedy, Debbie (DPW); Robertson, Bruce (DPW)  
**Subject:** RE: GBDs

Hi Sandra,

Thank you for bringing this to my attention. I don't believe we discussed this during the budget meetings. In any event, I can talk to the Mayor's Office about funding for this during the Mayor's phase. It would be helpful to document this request in for the format of a General Fund Initiative Proposal. Please see the attached template, and refer to tab "Initiative Proposal #1." Can you please fill it out to the best of your ability with adequate justification for this request? Ideally, we can get this vetted and a decision can be made this week about whether or not to include it with our budget submittal next Monday. To make that happen, I'll need this back from you no later than close of business tomorrow 2/17. If it's not ready by then, I can still talk to the Mayor's Office about it within a few weeks. Let me know if you have any questions. Thank you!



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**From:** Zuniga, Sandra (DPW)  
**Sent:** Thursday, February 11, 2016 4:27 PM  
**To:** DeMartini, Keith (DPW) <[keith.demartini@sfdpw.org](mailto:keith.demartini@sfdpw.org)>  
**Cc:** Goldberg, Jonathan (DPW) <[jonathan.goldberg@sfdpw.org](mailto:jonathan.goldberg@sfdpw.org)>  
**Subject:** FW: GBDs

Hi Keith:

IIN gets approximately \$350,000 to grant funds for community groups and CBD start ups from the Mayor's office. I can't remember if we discussed this at budget time, but is it possible to have the Mayor's office provide us \$100,000 in funding to grant to GBD programs or GBD start ups?

We briefly mentioned this to Mohammed and Larry and both are supportive of offering funding to GBD's and both acknowledge it is needed.

Thank you,



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**From:** Torres, Joaquin (ECN)  
**Sent:** Tuesday, January 05, 2016 3:15 PM  
**To:** Zuniga, Sandra (DPW)  
**Subject:** RE: GBDs

Yup. It's an annual budget allocation per year.

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Joaquín Torres  
Deputy Director/Invest in Neighborhoods  
Office of Economic and Workforce Development  
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**From:** Zuniga, Sandra (DPW)  
**Sent:** Tuesday, January 05, 2016 2:00 PM  
**To:** Torres, Joaquin (ECN)  
**Subject:** RE: GBDs

Hi Joaquin:

So far 2016 has been great!

How do you get your funding for the CBD formation/post-formation grants? Do you request a certain amount to be allocated in your budget each year?



**Thank you,**  
**Sandra Zuniga**

Central Operations Manager

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**From:** Torres, Joaquin (ECN)  
**Sent:** Tuesday, January 05, 2016 1:01 PM  
**To:** Zuniga, Sandra (DPW)  
**Subject:** GBDs

Hi Sandra,

Happy New Year! Hope your 2016 is turning out well.

I wanted to connect regarding the best contact for the GBD program. We have requests for CBD formation/post-formation grants for the GBD – from Brooke Ray at Build Public, but since we don't administer the GBD, it seems GBD formation/post-formation grants should be administered by Public Works. We provided a formation assistance grant back in 2013, but I believe we made an exception during that time to ensure the district could get up and running while we managed the transition to your department, but didn't plan on further assistance through our grant funding.

Thoughts on how we'd like to respond to Brooke? See you soon!

Kind regards,  
Joaquín

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Joaquín Torres  
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